



PT TSI Sertifikasi Internasional

TSI CERTIFICATION MARK GUIDANCE

(FOR CLIENT)

Doc. No. TSI-SD-CM-02 Rev.2 Edition 5

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1. GENERAL




A certification mark is a mark that can be used by an organization whose management system has been assessed as meeting the requirements of a standard or scheme provided and certified by PT TSI International Certification. This certification mark includes the use of the TSI certification logo and the Accreditation logo. The use of this certification mark must be regulated so that there are no deviations from the scope of use of the TSI certification mark. In this document, PT TSI International Certification also regulates how to use the TSI mark and what documents are permitted to be published, as well as sanctions given if violations are committed. Every TSI client who will use the TSI certification mark must sign **a statement on the use of the TSI certification mark.**

2. GENERAL PROVISIONS OF PUBLICATION





- a) In accordance with the signed certification service agreement, every PT TSI International Certification document such as audit reports, issued certificates, will remain the property of TSI and the client cannot change or misrepresent its contents in any way. The Client may request a Copy for internal purposes only or external communications (such as tendering purposes).
- b) Clients are **not permitted to** :
 - Publish audit reports, either on websites, social media or other sharing media. For tender purposes, the audit report is only permitted to be attached to media owned by the tender organizer and is **not permitted** to be shared via share links such as Slideshare, Scribd, etc.
 - Duplicate audit certificates for 3rd parties (e.g. agents, resellers, etc.) for product promotion, because they are not product certificates
 - **Publish certification** certificates or logos in online stores for product sales
 - Publish the certificates that have been obtained in print and electronic media such as company profiles, websites, etc.
 - Use TSI certification marks, upon suspension or withdrawal of certification and must discontinue use of all promotional materials containing references to certification, as directed by TSI.
- c) The client has the right to:
 - Use the TSI certification mark in marketing and promotional media as long as you have signed a statement on the use of the TSI mark and follow the applicable regulations.
 - Use the TSI certification mark in accordance with the scope that has been certified.
- d) The use of the TSI certification mark must always be adjacent to the company logo and cannot stand alone, either the TSI or KAN certification mark
- e) Must include the certificate number on the TSI certification mark in accordance with the provisions.
- f) Size, font and color must be appropriate and proportional



3. PROVISIONS SPECIFIC




No	Placement Location of Certification Mark	Conditions and examples of placement
1	Marketing materials such as brochures, company profiles etc	<p>Follow the general provisions above and must comply with the scope of certification</p> <p>The logo below must be displayed side by side with the company logo</p> <div style="text-align: center;">  </div>
2	Marketing materials in Ads, websites, videos, social media etc	<p>It is permitted as long as it follows general provisions and must comply with the scope of the certification</p> <ul style="list-style-type: none"> - Certification marks must not stand alone and constitute a single unit - In order to maintain information security, it is not permitted to display the certificate in its entirety, only the logo below is permitted to be displayed next to the company logo <div style="text-align: center;">  </div>
3	Stationary – for example business cards, labels, envelopes, letterheads, invoices etc	<p>It is permitted as long as it follows general provisions and must be adjacent to the company logo</p> <div style="text-align: center;">  </div>
4	Product	It is not permitted to attach certification logos to products
5	Calibration or inspection report on certification in the laboratory	It is not permitted to attach the certification logo to the calibration and inspection report



No	Placement Location of Certification Mark	Conditions and examples of placement
6	company vehicle	<p>It is permitted as long as it follows general provisions and must be adjacent to the company logo</p> 
7	Banners, greeting cards and calendars	<p>It is permitted as long as it follows general provisions and must be adjacent to the company logo</p> 
8	Primary product packaging (Primary Packaging)	<p>It is not permitted to put the certification logo on product packaging</p> <ul style="list-style-type: none"> Specifically for the Food Safety Management System (FSMS): The use of certification statements on the main product packaging is not permitted.
9	Secondary product packaging (Secondary packaging)	<p>Not permitted – But can display a statement like the following “Manufactured under the ISO 9001 quality system”</p> <ul style="list-style-type: none"> Specifically for the Food Safety Management System (FSMS): The use of certification statements on secondary product packaging is not permitted.
10	Company nameplate	<p>It is permitted as long as it follows general provisions and must be adjacent to the company logo</p> 
11	Promotional materials	<p>It is permitted as long as it follows general provisions and must be adjacent to the company logo</p> 

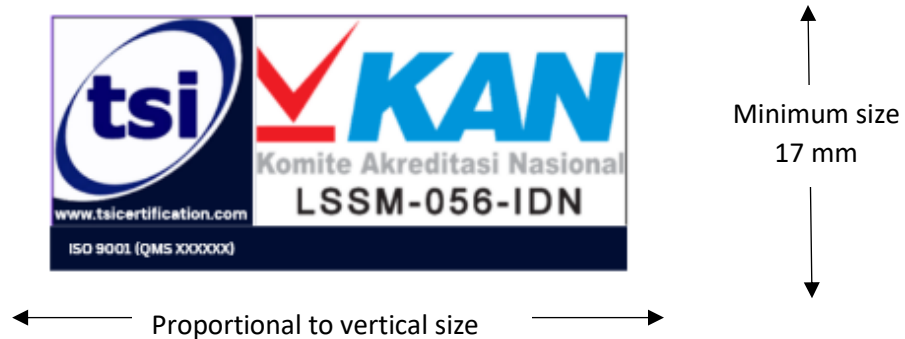


4. TERM OF LOGO USE

1. 1 accredited certification scheme	
2. 2 scheme or more accredited	
3. Combination of Accredited and Non-Accredited	 <p>Atau</p>

5. SIZE, FONT AND COLOR

Size Accredited TSI certification mark



The official font and color of the TSI certification mark depends on the certification scheme. Clients are welcome to submit requests for certification marks by email certification@tsicertification.co.id



6. SANCTIONS FOR VIOLATION OF THE USE OF CERTIFICATION MARKS

PT TSI Internasional Certification has also regulated violations of the use of TSI certification marks according to violation categories:

- a) Minor violations, give a written warning
Examples of minor violations: for example, the size of the logo, color or font is found to be inappropriate, etc.
- b) Medium violation, issuing NC Minor nonconformity
Examples of moderate violations: Not following up on minor violations, Placing certification marks on products, Certificates published in online stores for product sales, violation of all provisions set out in this document.
- c) Serious violations: issuing an NC Major and freezing the TSI certificate
Examples of serious violations: not following up on minor/medium violations, not following up on minor NCs related to the use of certification marks,
- d) d) Very serious violation: Withdrawal of TSI certificate
Examples of very serious violations: not following up on major NC and not being cooperative